

# REGISTRATION



Plymouth-Trinity United Church

## Sherbrooke

February 6, 2019

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Please complete for each participant and return with payment to

**Quebec Anglophone Heritage Network**

257 Queen St., Suite 400, Sherbrooke, Qc. J1M 1K7

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Name \_\_\_\_\_ Phone \_\_\_\_\_

Organisation \_\_\_\_\_ Email \_\_\_\_\_

Fees: \$35 for QAHN members, \$45 for non-members. Price includes a catered luncheon. Limit of two registrations per organization. Participants must bring their own laptops. **Please make payment before January 17, 2019, by cheque or PayPal.**

### Digital Marketing for Non-profits:

An entrepreneurial approach

9:30 a.m. to 4:30 p.m.

*with*

***Pierre Didone,***

*Community Economic Development  
and Employability Corporation (CEDEC)*

This hands-on intensive course, originally designed for business owners, has been adapted to the needs and goals of non-profit, volunteer-based museum, heritage and cultural organizations.

Participants will work through key steps of building a digital marketing program, also known as the e-commerce cycle. With an understanding of the fundamentals of digital marketing, your organization will be better able to inform, engage, promote, and stay connected with community members and supporters.

**My meal choice is:**

Vegetarian

Chicken

Fish

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**For more information about registering, call toll-free 1-877-964-0409 or (local) 819 564-9595.**

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QUEBEC ANGLOPHONE  
HERITAGE NETWORK  
QAHN



RÉSEAU DU PATRIMOINE  
ANGLOPHONE DU QUÉBEC  
RPAQ