



STEP 2 WORKSHEET: VOLUNTEER PROGRAM PURPOSE AND GOALS

1. Develop a statement of purpose

The purpose of _____ *[your organization]'s*

Volunteer Program is to _____

_____ *[meet the mission of the organization]* through

_____ *[WHAT your volunteers' do].*

If this phrasing does not meet your needs, try using your own wording (see examples on pg 7).

2. Envision your outcomes

What positive impact do you want your volunteer program to have? (ie. increased stability, deepen our pool of skills and fresh perspectives, increase number of visitors and open hours etc.)

3. Set your SMART goals

Create 2-3 Specific, Measurable, Achievable, Relevant, and Time-bound goals (see examples)

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