



# Strategic Plan 2025-2030

Quebec Anglophone Heritage Network



# Mission

The Quebec Anglophone Heritage Network (QAHN) is a non-profit, non-partisan, province-wide organization engaged with its members in the preservation and promotion of the history, heritage and culture of Quebec -- and, in particular, of Quebec's English-speaking communities. QAHN strives to advance the knowledge of the history, heritage and culture of those communities by informing, inspiring and connecting people through its activities and services. Membership is open to individuals, families and organizations.



# Outreach



**Quebecers and other Canadians are familiar with QAHN and share the network's aims. Through outreach QAHN expands its presence within Quebec and elsewhere.**

## **01 ● QAHN broadens its outreach across Quebec.**

- Organize networking opportunities with heritage leaders and members of the public;
- Organize and/or participate in heritage fairs and community events around Quebec;
- Participate in conferences hosted by heritage partners;
- Host heritage- or history-themed talks at local venues and/or online;
- Enhance links with the English-speaking Black community and other visible and cultural communities;
- Engage with Indigenous communities to promote heritage and history, and to foster reconciliation and understanding between Indigenous and non-Indigenous Canadians;
- Networking and publicity increase QAHN's membership.



## 02 ● QAHN partners with other heritage and cultural organizations sharing our goals, including Francophone groups and groups outside of Quebec.

- Collaborate with other organizations to develop projects;
- Partners may include local, regional, provincial or national organizations; cultural groups; Indigenous organizations; educational institutions; and so on;
- Collaborate with partner-organizations outside of Quebec;
- Collaborate with the Fédération Histoire Québec and other Francophone organizations.

## 03 ● Participation in QAHN increases among younger Quebecers.

- Develop educational programming for elementary and high school students;
- Engage with young adults outside of the educational system;
- Encourage volunteerism in the heritage sector among youth and young adults.
- Encourage internships through English-language universities;
- Collaborate with schools and other organizations;



# Programming & Services



Organizations, heritage-sector personnel and the general public are enriched as a result of QAHN's programming and services.

01.

**QAHN disseminates information on new legislation, funding opportunities and heritage news.**

- Consult with federal and provincial funders;
- Monitor developments in heritage legislation;
- Issue regular Heritage Line e-bulletins;
- Publish articles in Quebec Heritage News and online.

**Public lifelong learning programming and resources are developed.**

02.

- Presentations on diverse topics are held online, in hybrid format, or at venues around Quebec;
- Traveling exhibits are developed by QAHN and/or its partners;
- Documentary films are screened and made available online;
- Podcasts are created for broadcast online.





### 03.

#### **Professional development opportunities enhance the skills and knowledge of heritage-sector personnel.**

- Training in best practices and technical subjects is held around Quebec;
- Handbooks and other resources are published in print and/or digital formats;
- Speaker's Bureau is a useful tool for heritage groups.

#### **QAHN advocates on behalf of the English-language heritage sector.**

### 04.

- Serve as the strategic leader in, and an advocate for, the celebration and preservation of the history and heritage of Quebec's English-speaking communities;
- Support efforts by grass roots organizations;
- Issue press releases, briefs, or letters in support of heritage preservation, legislation and funding;
- Participate in government consultations connected to heritage policy and budgets;
- Provide funding when possible for local initiatives.

### 05.

#### **QAHN's recognition program highlights the importance of volunteerism in Quebec's English-language heritage sector.**

- Marion Phelps and Richard Evans awards celebrate heritage leaders and community groups;
- Annual ceremony takes place.



# Communications



Through effective use of print and digital media, QAHN increases public awareness of the heritage and history of Quebec's English-speaking communities.

## 01 Quebec Heritage News is the English-language heritage magazine in Quebec.

- Quarterly magazine is a benefit of membership;
- Subscriptions (memberships) increase;
- Paid advertising helps to defray costs of producing and distributing the magazine.

## 02 QAHN's online platforms are dynamic spaces where people can explore the heritage and history of Quebec's English-speaking communities.

- QAHN.org (including Townships Heritage; Laurentian Heritage; Gaspesian Heritage, Outaouais Heritage; Montreal Mosaic; 100 Objects); Facebook; Youtube.

## 03 Heritage Line spotlights programming by QAHN and network members.

- E-bulletin is transmitted to subscribers twice monthly.

## 04 Community feedback is closely monitored.

- Annual member survey helps QAHN to assess services and adherence to strategic goals.
- Public engagement is encouraged.

## 05 Documentary filmmaking and podcasting enable QAHN to reach new audiences.

- Short films on local history are produced in-house for broadcast online and at special screenings.
- Podcasts are published online.



# Governance & Funding:



**Motivated heritage leaders participate actively in a well-managed, well-funded, and transparently run heritage network, thereby contributing to the vibrancy of Quebec's English-speaking community.**

## **01. QAHN board, committees and staff meet regularly.**

- Directors meet at least 4 times per year;
- Permanent and ad hoc committees (Executive; Communications; Montreal; Awards; Nominations; etc.) meet as needed.

## **02. QAHN board cultivates in its members the skills and experience they require to fulfill their governance roles, and to actively and responsibly support QAHN's strategic goals and operational objectives. In cooperation with the executive director, they establish the strategic direction for the organization.**

- Board members take part in professional training activities, as needed;
- Board re-evaluates, and if necessary modifies, existing strategic policies and operational practices on an ongoing basis;
- Board participates in periodic strategic planning;
- Board engages in annual succession planning to ensure that directors possess the necessary skills and leadership; board renewal takes place on a regular basis.

## **03. Board, committees and staff include individuals from diverse cultural backgrounds, age groups and regions of Quebec.**

## 04.

**Board members play a leading role as ambassadors for the organization.**

- Directors participate in, and actively support, a range of local and regional outreach activities, both in-person and online;
- Directors assist in the promotion of the organization and its mission.

## 05.

**Executive Director conducts annual operational review and action plan.**

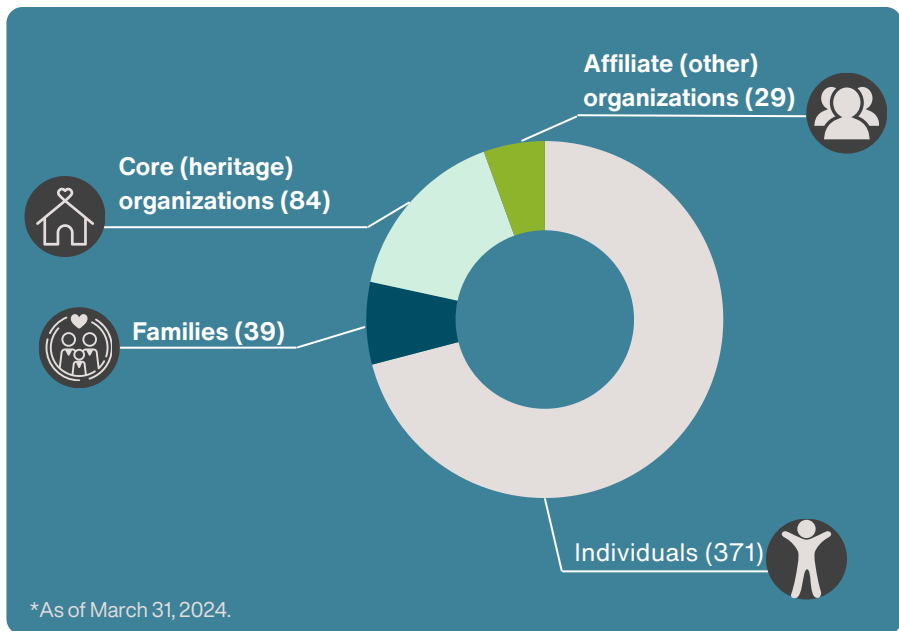
- Document is submitted by the executive director to the board at the end of each fiscal year;
- Directors analyze document in relation to strategic plan, providing feedback and, if necessary, suggesting avenues for improvement.

**06. QAHN revenue derives from a range of sources; ideally it includes program and project funding from both federal and provincial departments; funding from foundations and other donors; and self-generated revenues from membership fees, advertising, sales and other sources.**

- QAHN strives to maintain funding diversity.
- New funding opportunities are explored as they become available.



# Membership Profile



## Funding Partners

Canada 

Secrétariat aux relations  
avec les Québécois  
d'expression anglaise

Québec 

### 2025 Strategic Planning Committee

**Grant  
Myers**

President

**JoAnn  
Oberg-Muller**

Treasurer

**Fergus  
Keyes**

Director


**Matthew  
Farfan**

Executive Director

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